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KELLOGG
SEED COMPANY

P. O. Box 684
MILWAUKEE I, WISCONSIN

Return Postage Guaranteed

RAINBOW
BRAND
SEEDS

MARKET QUOTATIONS

May 5, 1949

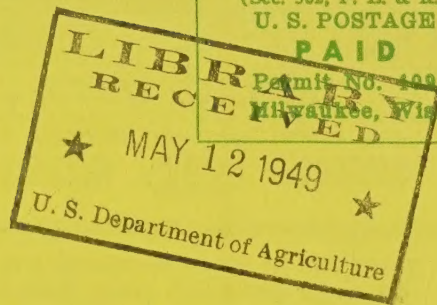
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KELLOGG SEED COMPANY

PHONE
DALY 8-0373

Field, Grass and Bird Seeds

POST OFFICE
BOX 684

322 East Florida Street, Milwaukee 1, Wisconsin

MAY 5, 1949



KELLOGG'S LAWN GRASS MIXTURES

RAINBO LAWN SEED

Per 100 lbs.

1 lb. Carton	\$75.00
5 lb. bags	72.50
25 lb. sacks	70.50
50 lb. sacks	70.25
100 lb. sacks	70.00

RAINBO SHADE SEED

1 lb. Carton	75.00
5 lb. bags	72.50
25 lb. sacks	70.50
50 lb. sacks	70.25
100 lb. sacks	70.00

BLUEMOUND LAWN SEED

1 lb. Carton	66.00
5 lb. bags	64.00
50 lb. bags	62.25
100 lb. bags	62.00

GREENDALE LAWN SEED

3 lb. bags	47.00
5 lb. bags	46.00
50 lb. sacks	44.25
100 lb. sacks	44.00

STAR LAWN SEED

100 lb. bags	36.00
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PACKAGED SEED

Kentucky Blue Grass	
3 lb. bags	66.00
5 lb. bags	64.00
White Clover	
1/2 lb. boxes	95.50
1 lb. boxes	95.00

GRASSES

REED CANARY GRASS

Per 100 lbs.

(100-lb. bags)

RAINBO	\$44.00
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BROME GRASS

(100-lb. bags)

Canadian No. 1	43.00
Canadian—Certified No. 1	44.00

KENTUCKY BLUE GRASS

(112-lb. bags)

RAINBO	61.00
Fancy, 28-lb.	74.00

RED TOP

(100-lb. bags)

RAINBO	62.00
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ORCHARD GRASS

(100-lb. bags)

RAINBO	36.00
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RYE GRASS

(100-lb. bags)

Domestic	12.50
Perennial—Certified Blue Tag	17.00

FESCUE

(80-lb. bags)

Chewings	51.00
Creeping Red	53.00
Certified Creeping Red	58.00
Illahee—Certified	58.00

BENT GRASS—Certified—Blue Tag

(100-lb. bags)

Astoria	99.00
Seaside	95.00
Highland	85.00



Dealer
Cost
Per Ton

100-lb. Bags	\$35.75
50-lb. Bags	42.10
25-lb. Bags	49.80

Special Prices for Car Lots

We are distributors of Milorganite for Wisconsin, (exclusive of Milwaukee County) and upper Michigan. Milorganite quotations apply only in this distributive territory.

WEDO

(6-10-4)

Feeds Grass—Kills Weeds

A balanced formula of grass feeding elements, plus weed killing 2,4-D

Sizes	Dealer Retail	
	Cost Each	Price Each
25 lb. bag	\$1.79	\$2.75
50 lb. bag (2-25 lb. bags)	3.58	4.95
100 lb. bag	5.17	7.95

COTTON GRAIN BAGS

Per 100

New Royal River	\$63.00
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BIRD SEED FOR FEEDING

Per 100 lbs.

Canary	\$11.75
Sunflower (Gray Stripe)	25.00
Sunflower (Small Black)	15.00
Bird Rape—Large, Sweet	16.50
Thistle or Niger	20.00
Large Millet—Proso	6.50

Ask for prices on PETAMINE—
"The Wonder Food for Canaries."

SACCO PLANT FOOD

For Lawn and Garden

(4-12-4)

3 Sizes Are All You Stock 10 lb. 25 lb. 100 lb.

Sizes	Your Cost	Suggested Retail Price
10-lb.* carton (packed in cases of 8 cartons)	ea. \$.58	2 1/2 lb. box\$.25
25-lb. bag (packed in cases of 2 bags)	ea. .95	5 lb. box (2-2 1/2 lb. boxes) .. .50
50-lb. bag	ea. 1.67	10 lb. carton80
100-lb. bag	ea. 2.57	25 lb. bag 1.50
		50 lb. bag 2.50
		100 lb. bag 3.95

KELLOGG SEED COMPANY



MILWAUKEE, WISCONSIN

Phone DAly 8-0373

WHOLESALE PRICE LIST

322 EAST FLORIDA STREET

MAY 5, 1949

TERMS: Net cash. Quotations are F.O.B. Milwaukee, subject to change without notice and stocks being unsold. Bags or sacks are included at no extra charge. Broken packages slightly higher. Kellogg Seed Company gives no warranty, expressed or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.

ALFALFAS		CLOVERS		CEREAL GRAINS		SEED CORN		FORAGE SEEDS		SEMESAN DU PONT PRODUCTS		
(60-lb. bags)	Per 100 lbs.	(160-lb. bags)	Per 100 lbs.		Per bushel		Per bu.	(100-lb. bags)	Per 100 lbs.	A TREATMENT FOR EVERY MAJOR CROP		
MONTANA				OATS (3 bu. bags), Wisconsin Grown		WISCONSIN GROWN—State Sealed and Certified		CANE SEED		In States which have not enacted Fair Trade Laws, the prices shown below are suggested only.		
RAINBO	Sold Out	ALSIKE		Vicland, Certified Blue Tag	Sold Out	(2-bu. bags)		Atlas Sorgo	\$ 6.00	COMMODITY AND NET WEIGHT OF PACKAGES		
		RAINBO	\$6.00	Bonda, Certified Blue Tag	\$ 1.65			Orange Cane	6.00	Minimum Wholesale Prices to Dealers		
WISCONSIN		RED CLOVER, MEDIUM		Mindo, Certified Blue Tag	1.65	NEBRASKA GROWN		Black Amber Cane	6.00	Minimum Retail Prices to Consumers		
RAINBO	Sold out	RAINBO	\$48.00	Clinton, Certified Blue Tag	1.50	(2-bu. bags)		Rox Orange Cane	7.50	New Improved CERESAN—For Wheat, Oats, Barley, Cotton, Sorghums, Rye, Flax, Peas and Sugar Beets		
CANADIAN		Containing about 2% Alfalfa	\$46.00					MILLETS		4-oz. can.	\$ 7.65 case, 36	\$.35
RAINBO	Sold out			RED CLOVER, MAMMOTH		BARLEY (2½ bu. bags)		German	\$ 7.00	1-lb. can.	7.21 case, 12	.90
KANSAS				RAINBO	\$48.00	Wisconsin No. 38 (Smooth Awned)		Japanese	6.50	4-lb. can.	13.49 case, 6	3.00
RAINBO	Sold out					Certified	\$ 2.75	Proso	5.00	40-lb. drum	21.12 drum	26.40
GRIMM CERTIFIED—Blackfoot		SWEET CLOVER—				WHEAT (2½ bu. bags)		SUDAN GRASS		100-lb. drum	50.50 drum	61.05
BLUE TAG	Sold out	Mostly White Blossom				Henry		RAINBO	\$ 9.00	CERESAN M—See New Improved CERESAN and 2% CERESAN for recommendations.		
GRIMM REGISTERED		RAINBO	\$22.00	SWEET CLOVER—YELLOW BLOSSOM		Certified, Blue Tag	Sold out	SWEET SUDAN GRASS		14-oz. can.	\$ 7.20 case, 12	\$.90
Canadian	\$69.00			RAINBO	\$21.00	Thatcher		RAINBO	\$13.00	3-lb. can.	11.85 case, 6	2.65
RANGER CERTIFIED		SWEET CLOVER—HUBAM				RAINBO	\$3.00	VETCH (Winter or Hairy)		40-lb. drum	23.00 drum	28.75
BLUE TAG (Northern)	Sold Out	RAINBO	\$27.75			SPELTZ (100 lb. bags)		RAINBO	\$25.00	100-lb. drum	55.00 drum	69.00
*BLUE TAG (California)	Sold Out	Red Clover, Alsike and Sweet Clover packed in bushel bags 25c per 100 lbs. higher.				Dakota Grown		BUCKWHEAT		SEMESAN JR.—For Field, Sweet and Pop Corn		
*Not recommended for Wisconsin						RAINBO	\$4.50	Silverhull	\$ 3.50	1½-oz. pkg.	\$ 12.00 case, 144	\$.17
LADAK CERTIFIED								SOYBEANS		12-oz. can.	5.20 case, 12	.62
BLUE TAG	Sold out							Lincoln	\$ 3.40	25-lb. pail	11.65 pail	13.85
								Certified Manchú (606)	4.25	100-lb. drum	41.07 drum	49.95
								Certified Hawkeye	4.00	SEMESAN BEL—For Irish and Sweet Seed Potatoes		
										2-oz. pkg.	\$ 27.20 case, 144	\$.35
										1-lb. can.	14.65 case, 12	1.83
										4-lb. can.	28.50 case, 6	6.33
										40-lb. drum	47.05 drum	59.00
										100-lb. drum	114.33 drum	138.75
										SEMESAN—For Vegetables, Flowers and Bulbs		
										1/3-oz. env.	\$ 17.40 case, 144	\$.20
										2-oz. pkg.	10.05 case, 36	.45
										12-oz. can.	17.27 case, 12	2.10
										4-lb. can.	45.29 case, 6	10.10
										25-lb. pail	46.62 pail	58.28
										100-lb. drum	181.60 drum	219.80
										ARASAN—For Corn, Peanuts, Peas, Beans, Vegetables		
										¾-oz. pkg.	\$ 10.80 case, 72	\$.25
										8-oz. can.	12.50 case, 24	.80
										4-lb. can.	23.52 case, 6	5.16
										25-lb. drum	24.00 drum	30.00
										100-lb. drum	93.00 drum	115.00
										ARASAN SF—For Use in Slurry Treaters		
										25-lb. drum	\$ 36.00 drum	\$ 45.00
										100-lb. drum	139.50 drum	172.50
										TERSAN—For Golf and Lawn Turfs		
										8-oz. can.	\$ 12.50 case, 24	\$.80
										4-lb. can.	23.52 case, 6	5.16
										25-lb. drum	24.00 drum	30.00
										100-lb. drum	93.00 drum	115.00
										Special SEMESAN—For Golf and Lawn Turfs		
										1-lb. can.	\$ 16.00 case, 12	\$ 2.00
										4-lb. can.	31.16 case, 6	6.92
										25-lb. pail	31.91 pail	39.96
										100-lb. drum	123.77 drum	149.85
										FARM CLIPPER MILLS		
										No. 2-B Regular Clipper Cleaner		
										No. 2-B Special Clipper Cleaner		
										with elevator and two way bagger		
										Electric Motor for Clipper Cleaner (1/3 H. P.)		
										Clipper Rocker Seed Treater no power required		



SERVICE AT MADISON, WISCONSIN: We will carry a stock of seed at Central Storage and Warehouse, 612 West Main Street, Madison, Wisconsin. Phone 6-2975. Distributors: Doughboy Feed and Farm Store, Shawano, Wisconsin, and Door County Produce, Sturgeon Bay, Wisconsin.

RAINBOW BRAND SEEDS

PLANTERS' REFERENCE

Pounds of seed to sow per acre and pounds per bushel. The quantity of seed to sow will vary somewhat depending upon the purity and germination of the seed.

KIND	Pounds Per Acre	Pounds Per Bu.
Alfalfa, broadcast	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada	25-28	14
Brome Grass	20-30	14
Buckwheat	45-60	50
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Ladino	3-5	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet, hulled	12-15	60
Clover, Sweet	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28-42	56
Lawn Grass	60-120	20
Millets, for hay	45-50	50
Millets, for seed	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Oats, with Peas	1 bushel of each	
Peas, Canada	120-150	60
Rape, broadcast	8-10	50
Rape, drills	5-6	50
Red Top, solid seed	7-12	14
Red Top, unhulled	10-15	14
Reed Canary Grass	4-6	24
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Soy Beans, broadcast	90-120	60
Soy Beans, drills	30-45	60
Speltz	62-100	48
Sudan	30-40	40
Sunflower, drills	8-10	24
Timothy	10-12	45
Timothy and Alsike	8-10	
Vetch, Hairy or Winter	50-125	60
Wheat	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN

CRAB GRASS WEED KILLER

SEL-TOX, a selective Crab Grass Killer (containing Phenol Mercuric Acetate Solubilized) is the latest step forward in the chemical control of Crab Grass—the most troublesome of lawn weeds. Sel-Tox not only kills but retards new Crab Grass growth. Sel-Tox can be used anytime during the growing season—from “seedling” stage to “mature” growth—without harming lawn grasses.

Size	Dealer Price Per Case	Retail Price Per Package
8-oz. (12 per case)	\$ 7.20	\$ 1.00
16-oz. (12 per case)	10.80	1.50
Quart (12 per case)	18.00	2.50
Half Gallon (2 per case)	5.40	4.50
Gallon (1 per case)	4.80	8.00

DU PONT WEED KILLER — FOR LAWNS

2,4-D in Liquid Form

A quick, easy way to clean most weeds out of lawns. Contains 15% ester of 2,4-D and its selective action kills ugly lawn weeds — won't hurt common grasses. Both easy to use and apply. Cap on can serves as handy measuring cup.

Size	Min. Price to Dealer Dozen	Min. Retail Price Per Package
8-oz. can (24 per case)	\$ 7.50	\$ 1.00

DU PONT “AMMATE”

Non-flammable, non-poisonous. Permanently destroys poison ivy, poison oak, sumac and other tough noxious growth in one application! Kills roots and foliage. Dissolve in water and spray or sprinkle on. Not for lawns.

Size	Min. Price to Dealer	Min. Retail Price Per Pkg.
2-lb. bottle (12 per case)	\$ 6.80 for 12	\$.85
6-lb. bottle (4 per case)	6.00 for 4	2.25
50-lb. drum	8.75 a drum	13.00
350-lb. barrel	52.50 a barrel	70.00

DU PONT 2,4-D (FARM) WEED KILLERS

Concentrated dry salt—Du Pont 83% Sodium 2,4-D Weed Killer (for use on weeds in medium to high gallanage applications)

Sizes	Per Pound
25 lb. Drum	\$ 1.16
4 lb. Bottles (4 to case)	1.28
1 lb. Bottles (12 to case)	1.44

Liquid Salt—Du Pont 67% Amine 2,4-D Weed Killer (for use on weeds in low gallanage applications)

Sizes	Per Gallon
50 gal. Drum	\$ 6.50
30 gal. Drum	6.60
5 gal. Drum	6.80
1 gal. Can (6 to a case)	7.00

Liquid Ester—Du Pont 46% Ester, 2,4-D Weed Killer (for use on harder to kill plants, very dry or very wet weather, woody plants and similar problems)

Sizes	Per Gallon
50 gal. Drum	\$ 7.75
30 gal. Drum	7.85
5 gal. Drum	8.05
1 gal. Drum (6 to case)	8.25